

United Way of Lake County

TURNING SMALL
GIFTS INTO
BIG
IMPACT.



2022 Annual Report



2022

Campaign Chair

Board Chair



Jen Yorko
Lake County Captains

Michelle Graf
The Lubrizol Corporation

First Vice Chair

Second Vice Chair

Treasurer



Patti Conrad
CardinalCommerce

Brandi Haught
KeyBank

Karen Burton
STERIS Corporation

2022 Board of Directors

- Karen Allen, The Lubrizol Corporation
- Morris Beverage III, Lighthouse Advisers
- Kerry Bliss, Alluvial Private Wealth
- Elliot Christiansen, Cleveland Construction
- Yvonne Delgado Thomas, Hershey Montessori School
- Dione DeMitro, United Way of Lake County
- Marsita Ferguson, Baldwin Wallace University
- Ellen Foley Kessler, WINT Integrity Radio
- Dr. Deborah Hardy, Lakeland Community College
- Maria Manocchio, MAM Consulting
- Jeremy Iosue, Stefanik Iosue & Associates
- Maria Kula, STERIS Corporation
- Scott J. Marn, CFP, AAMS, Benjamin F. Edwards & Co.
- Scot A. Park, Artower Advisory Services
- Kathy Peterson, Community Volunteer
- Andrew Phelps, Truist

Emeritus Board Members

- Abraham Cantor, Law Office of Abraham Cantor
- Melissa Ferguson, Functional Design
- Thomas W. Ferguson, State Farm Insurance
- Thomas D. Hill, Thomas Hill Investment Services
- Rita McMahan, Aislinn Consulting
- Robert Schiebli, Iron Workers #468, Retired
- Carol-Ann Schindel, CPA, City of Eastlake

2022 Supported Programs

Financial Stability \$348,700

- Birthright: Baby Formula Program \$12,700
- Catholic Charities: Minority Outreach Program \$10,000
- Project Hope for the Homeless: Homeless Shelter \$70,000
- Forbes House: Domestic Violence Shelter \$85,000
- Lake County Council on Aging: Congregate Meal Program \$50,000
- Lake County YMCA: Financial Assistance Program \$35,000
- Lifeline: Security Deposit Assistance Program \$15,000
- Lifeline: VITA Program \$5,000
- Salvation Army Citadel: Emergency Services Program \$22,000
- Salvation Army Citadel: Red Shield Homeless Program \$22,000
- Salvation Army Service Units: Emergency Services Program \$22,000

Health \$279,000

- Cleveland Rape Crisis Center: Services for Rape and Sexual Abuse Survivors \$25,000
- Hospice of the Western Reserve: In-Home Palliative Care with Advanced Illness \$20,000
- Kidney Foundation of Ohio: Medication & Transportation Assistance \$25,000
- Lake County Free Clinic: Providing Vital Medical Care \$95,000
- Lake County Free Clinic: Dental Care for Lake County Residents \$20,000
- Lake-Geauga Recovery Centers: Outpatient Treatment Program \$40,000
- NAMI Lake County: Ending the Silence Program \$10,500
- NAMI Lake County: Return to Hope Program \$10,500
- PAP of Ohio: Prescription Assistance Program \$15,000
- Wickliffe City School District: Wickliffe Family Resource Center \$18,000

Education \$222,300

- Captains Charities: Captains Reading Program \$4,500
- Crossroads Health: Ohio Early Intervention \$74,020
- Fine Arts Association: Creative Arts Therapies \$10,000
- Fine Arts Association: Reading Readiness \$7,900
- Lake County YMCA: Summer Learning Loss Prevention \$18,000
- Lake County YMCA: Childcare Financial Assistance \$22,000
- Lifeline: Dolly Parton Imagination Library \$30,000
- Salvation Army Citadel: Youth Learning Zone \$25,000
- Starting Point: Child Care Training \$7,200
- Starting Point: Lake County Devereux (DECA) Program \$8,680
- Torchlight Youth Mentoring Alliance: Community Based Mentoring Program \$15,000

Mission

To measurably improve the quality of people's lives in Lake County.

Vision



















United Way of Lake County will become the entrusted champion that drives improved outcomes in our community by funding services that impact health, education, and financial stability.



UNITED WAY OF LAKE COUNTY 2022 IMPACT AT A GLANCE.



Your Gift at Work - 67,368 Provided Services

United for Children	United for Healthcare	United for Families & Individuals	United Against Hunger
 <p>6,024</p> <p>Pre-k children benefited from free monthly Dolly Parton Imagination Library books in support of literacy and kindergarten readiness.</p>	 <p>3,902</p> <p>Mental health counseling services provided.</p>	 <p>6,704</p> <p>Emergency services provided to those in crisis.</p>	 <p>\$110,000</p> <p>Nearly \$110,000 in food provided to feed those suffering from hunger.</p>
 <p>20,000</p> <p>Elementary and pre-school children benefited from reading programs in support of literacy.</p>	 <p>3,619</p> <p>Medical and dental visits funded for those in need.</p>	 <p>206</p> <p>Hispanic individuals & families received community acclimation assistance and services.</p>	 <p>17,094</p> <p>Nutritious congregate meals provided to seniors.</p>
 <p>7,954</p> <p>Children benefited from mentors and youth enrichment programs.</p>	 <p>1,239</p> <p>\$146,028</p> <p>Individuals who benefited from Familywise Prescription Program and total medication savings realized.*</p>	 <p>287</p> <p>Individuals and families benefited from free tax assistance.</p>	 <p>731</p> <p>Cans of formula were provided for babies from low-income households.</p>
United for Community	 <p>181</p> <p>Hospice patients and their families received comfort and support.</p>	 <p>439</p> <p>Domestic violence survivors benefited from refuge and care.</p>	United for Community
 <p>546</p> <p>Volunteer hours expended to determine where donor dollars will be invested to make the greatest impact.</p>	 <p>30</p> <p>Survivors of sexual abuse received care and support.</p>	 <p>599</p> <p>Homeless persons received shelter and care.</p>	 <p>1,250</p> <p>Day of Caring volunteer hours donated to the betterment of our community.</p>

*The total number of services provided (67,368) is based on the programs our Community Impact fund supports. This number does not include the number of meals UWLC provided to feed Lake County's hungry, the number of services provided by the Familywise Prescription Program, Day of Caring, and our Community Impact Committee. These were provided above and beyond those our Community Impact fund provides.

2022 Financials

FYE22 Statement of Financial Position

*Per June 30, 2022 Audited Financial Statements

Assets	At 6/30/22
Cash and Cash Equivalents	\$635,962
Pledges Receivable	477,807
(Allowance for Uncollectible)	(70,000)
Prepaid and Other Assets	6,956
Investments	2,314,622
Property and Equipment, Net	<u>389,434</u>
Total Assets	\$3,754,781
Liabilities & Net Assets	
Liabilities	
Allocations Payable	\$850,000
All Other Payables	<u>67,633</u>
Total Liabilities	\$917,633
Net Assets	
Unrestricted	\$2,674,442
Temporarily restricted	<u>162,706</u>
Total Net Assets	\$2,837,148
Total Liabilities & Net Assets	\$3,754,781

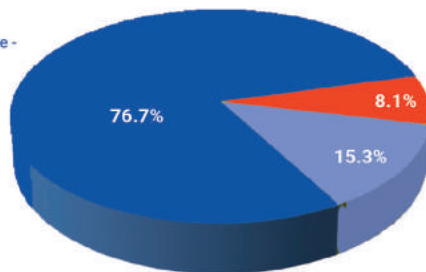
FYE22 Statement of Activities

*Per June 30, 2022 Audited Financial Statements

	w/o Donor Restrictions	w/Donor Restrictions	At 6/30/23
Public Support & Revenue			
Gross Campaign Results	\$1,580,559	\$201,989	\$1,782,548
Less Donor Designations	(79,020)		(79,020)
Allowance for Uncollectible	(39,851)		(39,851)
Net Campaign Revenue	1,461,688	201,989	1,663,677
All Other Income	231,835		231,835
Net Assets Released from Restrict.	<u>190,207</u>	<u>(190,207)</u>	<u>0</u>
Total Public Support & Revenue	\$1,883,730	\$11,782	\$1,895,512
Expenses			
Program Services			
Gross Funds Awarded	\$877,210		\$877,210
Community Impact	382,578		382,578
Allocations & Agency Relations	<u>53,836</u>		<u>53,836</u>
Total Program Services	\$1,313,624		\$1,313,624
Supporting Services			
Management & General	\$138,233		\$138,233
Resource Development	<u>261,535</u>		<u>261,535</u>
Total Supporting Services	\$399,768		\$399,768
Total Expenses	\$1,713,392	\$11,782	\$1,713,392
Inc./(Dec.) in Net Assets as Result of Ops.	\$170,338	\$170,338	\$182,120
Non-Operating Activities			
Unrealized Gain (Loss) on Invest.	(\$507,013)		(\$507,013)
Investment Income	<u>132,333</u>		<u>132,333</u>
	(\$374,680)		(\$374,680)
Change in Net Assets	(\$204,342)	\$11,782	(\$192,560)
Net Assets - Beginning	\$2,878,784	\$150,924	\$3,029,708
Net Assets - Ending	\$2,674,442	\$162,706	\$2,837,148

Full audited financials available at uwlc.org.

- Direct Community Service - Community Impact & Allocations/Agency Relations
- Supporting Services - Management & General
- Supporting Services - Resource Development



Amount	Percent	
\$1,313,624	76.6%	Community Impact & Allocations/Agency Relations
138,233	8.1%	Supporting Services - Management & General
<u>261,535</u>	<u>15.3%</u>	Supporting Services - Resource Development
\$1,713,392	100.0%	

Annual Award Winner Highlights

Gus Gehring Award Winner



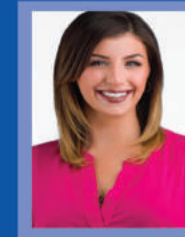
Karen Burton
STERIS Corporation

Matt Logies Award Winner



Patty Perry
ProMark Enterprises

Emerging Leader of the Year



Mia Severino
Fortress Law Group

Power of One Award Winner



Andy Saltzman
Buyers Products

Woman Leader of the Year



Yvonne Delgado Thomas
Hershey Montessori

Cornerstone Award Winners

- Avery Dennison: Largest Corporate Gift
- Avery Dennison: Largest Employee Campaign
- Avery Dennison: Largest Special Event
- De Nora Tech: Largest Employee Campaign Increase
- The Lubrizol Corporation: Outstanding Community Partner
- Madison South Elementary School: Largest Student Campaign

Outstanding ECM Award Winners

- Bryan Alexander, The Lubrizol Corporation
- Nick Carrabine, Riverside Local Schools
- Carrie Dotson, Lifeline, Inc.
- Amy Fatica, Meijer
- Sandra Fink, City of Wickliffe
- Vicki Gamier, Meister Media Worldwide
- Tim Hamman, Mentor Public Schools
- Rochelle Kovach, The Lubrizol Corporation
- Jessie McKnight, Avery Dennison
- Mayor Dennis Morley, City of Eastlake
- Terri Pilarczyk, Avery Dennison
- Mike Zuren, Lake County Treasurer